HEARGLASS changes life for the hearing impaired:

- Problem: world is growing deafer while hearing aids (“HA”s) underperform
  - 36MM Americans suffer from disabling hearing loss, in
  - 33% over 65 and 67% over 75 suffer from hearing loss
- Today’s HAs: often sound distorted, over amplify ambient noise, need audiologist
  appt. for tuning, and require hard-to-handle batteries with ongoing expense
- HEARGLASS: unique wearable device that incorporates full audio spectrum HiFi
  HAs into eyeglasses, allowing for a directional hearing experience superior to
  traditional HAs. Bluetooth/WiFi capabilities allow for hands-free music streaming,
  telephony, voice-activated commands, and easy user tuning

<table>
<thead>
<tr>
<th>Key complaints with today’s HAs</th>
<th>HEARGLASS Solution</th>
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<tbody>
<tr>
<td>Distortion from truncated audio spectrum</td>
<td>Preserves full HiFi audio spectrum</td>
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<td>Hard to hear amid ambient noise</td>
<td>Directional mic</td>
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<tr>
<td>Limited/no user tunability</td>
<td>Easy user tuning, also remote-tunable</td>
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<tr>
<td>Expensive and nonrechargeable batteries</td>
<td>Rechargeable battery packs</td>
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<td>Missed audio lost forever</td>
<td>Patented “What?” button replay</td>
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<td>High ~$4K avg cost + batteries and loss</td>
<td>Direct, retail, and subscription service/sales models</td>
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Target Market:

- Begin with dissatisfied HA owners, early adopters, and music lovers
- NIH estimates 28.8MM US adults could benefit from using HAs
- Worldwide HA sales in 2015 exceeded $20Bn, with 500MM people hearing impaired

Sales/Marketing Strategy:

- PR, digital marketing channels and influencer endorsement
- Multichannel distribution/service opportunities
- OEM technology licensing for 3rd party product incorporation
- Partnering opportunities with eyeglass/HA and healthcare industries, AR/VR
  OEMs

HA Industry Ripe for Disruption:

- Speaker, mics and batteries sacrifice performance when miniaturized in today’s
  “smaller-is-better” HA trend
- Glasses have ample space for powerful hardware and batteries.; better sensors,
  Bluetooth/WiFi, telephony, other capabilities
- HEARGLASS offers superior audio range/quality, telephony, Bluetooth/WiFi connectivity, and new market
  opportunities

Key Team:

- Peter Sprague: Chairman – National Semiconductor, Aston Martin, Advent Corporation and Wave Systems
- Janet Baker: Founder Dragon Systems, pioneered speech recognition dictation technology, in Apple Siri, etc
- Nolan Bushnell: Atari, Inc. and Chuck-E-Cheese founder, author of “Finding the Next Steve Jobs”
- Wayne Boyle: Turtle Beach Dir. of Engineering; 28 years inventing solutions for complex audio problems
- Jason Chang: Private equity investor Bateleur Capital, investment banking Credit Suisse, Morgan Stanley

Company Profile:

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HEARGLASS Status:

Working Prototypes Rev. 4
Initial User Feedback Positive
Patents issued/Pending
Seeking Capital: $4-7MM
Angel/Institution Investors
UOP: Advanced R&D, S&M